

Waiheke Weekender



The Gulf News lifestyle, property and weekend guide

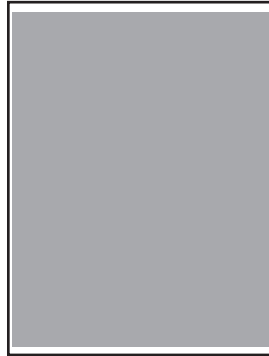
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• Production: Sally Petersen • designer@waihekegulfnews.co.nz



Double page spread

540mm x 348mm

\$1200



Full page

259mm x 348mm

\$600



Half page horizontal

259mm x 171mm

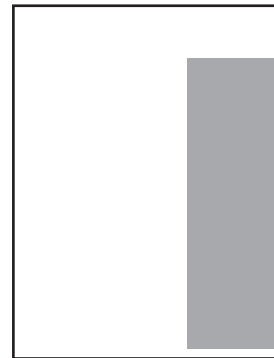
\$320



Third page horizontal

259mm x 113mm

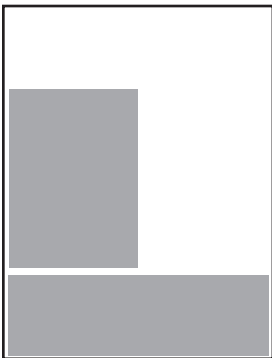
\$200



Third page vertical

83mm x 348mm

\$200

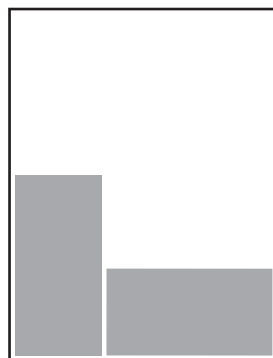


Quarter page

Vert 127mm x 170mm

Horiz 259mm x 83mm

\$165

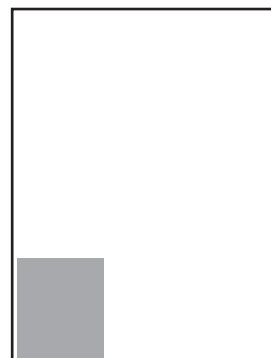


Sixth page

vertical 83mm x 171mm

horiz 171mm x 83mm

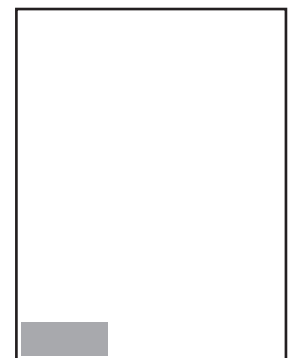
\$120



Twelfth page

83mm x 83mm

\$100



24th page

83mm x 39mm

\$60

SPECIFICATIONS:

Advertisements should be supplied as PDF, or as a high resolution .tiff or .jpeg. Supply as CMYK colour or greyscale (not RGB). Create at the correct size and convert all text to outlines.

We can make up your advertisement for you. Email us your copy, or bring it in on a disk along with any logos/images required. We can also scan photos and images if you bring them in.

Microsoft Word documents are not camera ready copy and will sometimes not open or print correctly. If providing a Word document (or any other word processor document) please also provide a printed copy.

Text must not be below 10.5 in type face size

PUBLICATION DATE: Weekly on Thursday

MATERIAL DEADLINE:

Copy deadline for adverts that require design/makeup Thursday 12noon

Print ready (complete) adverts Friday 12noon

Prices do not include GST