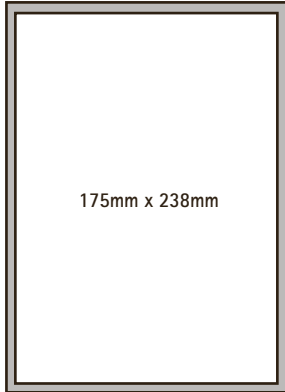
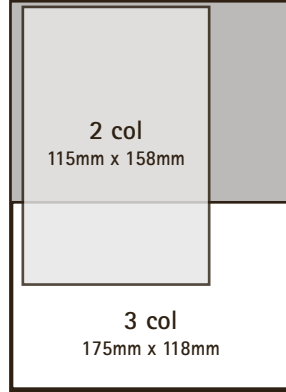


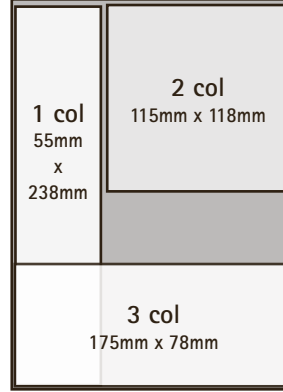
Display Advertising Specifications



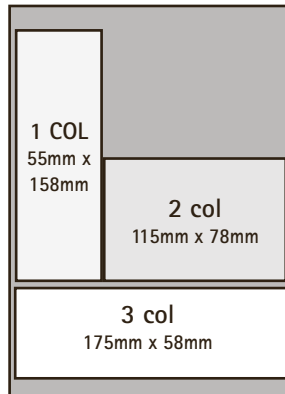
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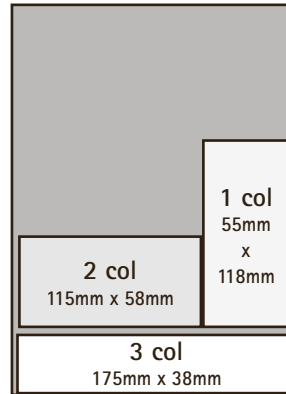
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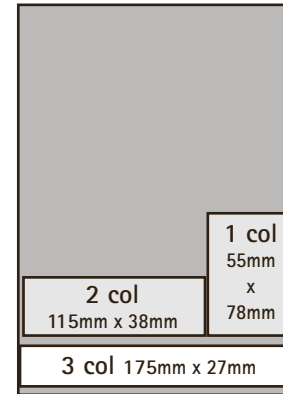
THIRD PAGE



QUARTER PAGE



SIXTH PAGE



NINETH PAGE

Deadlines

The Gulf News is published every Thursday, unless Thursday is a public holiday.

BOOKING DEADLINE:

Thursday of the week before publication date.

DESIGN DEADLINE:

12pm Thursday of the week before publication.

CAMERA READY

ARTWORK DEADLINE:

Tuesday before publication date, 12pm.

Preferred positions

If you would like your advertisement to run on a specific page or with a specific story a 15% preference charge will be advised and applied.



Images

Supplied images MUST BE HIGH RESOLUTION ie 300dpi. Our minimum file size is 1MB. File format .jpg is best. We do not accept .gif or .bmp Only supply photos that you have permission to use. Please supply photos in their original form (ie not processed in Photoshop - because we have specific settings from our printers and pre-processing can interfere with the final print quality).

Artwork

CAMERA READY ARTWORK should be supplied as a PDF (use press quality setting) and it must be made up to the correct size.

Any black text should be made up of 100% black, not four colour balck.

We do not recommend that you reverse small or fine text, particularly out of backgrounds containing more than one colour.

WE CAN MAKE UP YOUR ADVERTISEMENT for you. If you require our design service please supply copy along with any logos/ images required.

NOTE: Microsoft Word documents are not camera ready copy and will sometimes not open or print correctly. If providing a Word document (or any other word processor document) please also provide a printed copy.