

Waiheke Weekender

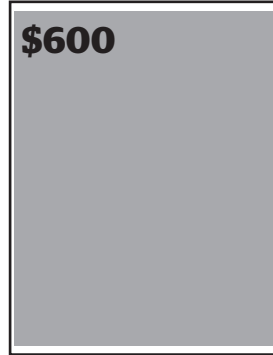


The Gulf News lifestyle, property and weekend guide

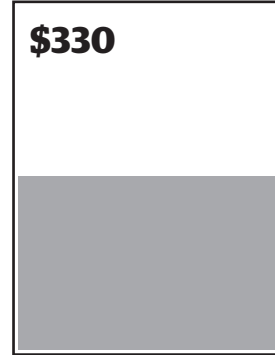
Unit K 118 Ocean View Rd, Oneroa, Waiheke • Phone (09) 372 5055 • sales@waihekegulfnews.co.nz



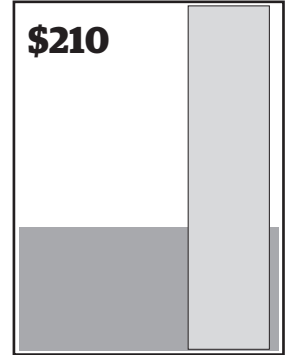
Double page spread
540mm W x 348mm H



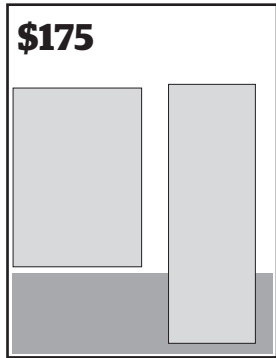
Full page
259mm W x 348mm H



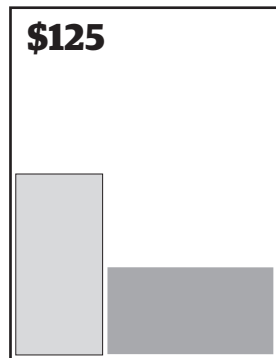
Half page
259mm W x 171mm H



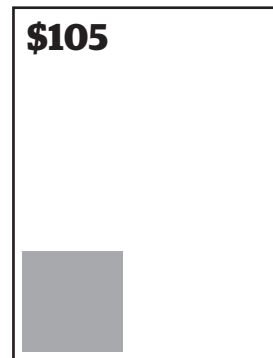
Third page
Vert 83mm W x 348mm H
Horiz 259mm W x 113mm H



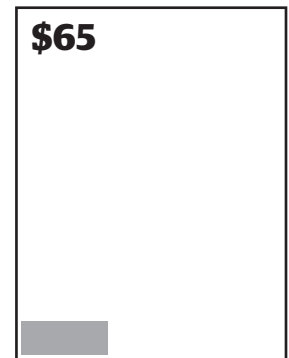
Quarter page
Vert 127mm W x 171mm H
1 col 83mm W x 258mm H
Horiz 259mm W x 83mm H



Sixth page
vertical 83mm W x 171mm H
horiz 171mm W x 83mm H



Twelfth page
83mm W x 83mm H



24th page
83mm W x 39mm H

RATES Prices exclude GST. Effective Jan 2016

	Random	15% disc	Pref	15% disc
Double page spread	\$1200			
Full page	\$600	\$510		
Half page	\$330	\$280	\$390	\$335
Third page	\$210	\$180	\$250	\$215
Quarter page	\$175	\$150	\$210	\$178
Sixth page	\$125	\$105	\$160	\$135
12th page	\$105	\$85	\$125	\$105
24th page	\$65	\$55	\$75	\$65

SPECS

CAMERA READY COPY should be supplied to spec as a PDF. Convert all text to outlines. It must be made up to the correct size.

WE CAN MAKE UP YOUR ADVERTISEMENT for you. Email us your copy, or bring it in on a USB along with any logos/ images required. We can also scan photos and images if you bring them in.

NOTE: Microsoft Word documents are not camera ready copy and will sometimes not open or print correctly. If providing a Word document (or any other word processor document) please also provide a printed copy.

RATES EFFECTIVE February 2016 • **PUBLICATION DATE:** Weekly on Thursday

MATERIAL DEADLINE: Copy deadline for adverts that require design/makeup Thursday 12noon

• Print ready (complete) adverts Friday 12noon . **15% DISCOUNT** applies after a minimum of 4 insertions.